



GENESIS
Physicians Group

COMMERCIAL CONTRACTS

Aetna Gated HMO / Non-Gated PPO
Averde
BeechStreet PPO
BlueCross Blue Shield Blue Choice PPO/POS/HMO
CIGNA PPO/HMO/POS/Open Access/Open Access Plus
Coalition America/Formerly NPPN/Plan Vista Solutions
Galaxy Healthcare PPO
HealthSmart ACCEL/GEPO/PPO/POS
HealthEZ (Payment Plan)
Humana Choice-Care PPO
Independent Medical Systems Ltd. (IMS) PPO
InterPlan Health Group PPO/(formerly Accountable PPO)
Medical Savings Plans through Galaxy Health Network
MultiPlan PPO
Texas True Choice PPO
United HealthCare Products (Select, Select Plus/Choice, Choice Plus, Options PPO)/Pacifcare PPO/HMO)
USA Managed Care Organization PPO

MEDICARE ADVANTAGE CONTRACTS

Aetna HMO/PPO/POS
Bravo Health Texas Med Advantage HMO and HMO (Dallas & Tarrant Counties)
Bravo Health Insurance Medicare Advantage PPO (Dallas & Tarrant Counties)
Care Improvement Plus (Special Needs Medicare)
HealthSpring Medicare Advantage PPO
Humana Medicare Gold Plus HMO
Humana Medicare Choice PPO
Humana Medicare Gold Choice PFFS
Superior Medicare Advantage HMO
Universal Medicare Advantage HMO
Wellcare Medicare Advantage HMO

MEDICAID CONTRACTS

Medicaid Bravo Star Plus
Medicaid Superior CHIP/Perinate/Star/Star Plus/Star Health (Foster Care)

WORKERS' COMPENSATION CONTRACTS

Aetna Workers' Compensation
BeechStreet Workers' Compensation
Coastal Comp Workers' Compensation
InterPlan Workers' Comp
Majoris (formerly Provider Cooperative of Texas (PCT) Workers' Compensation)
USA Managed Care Organization Workers' Compensation

Genesis Physicians Group offers the following products and services to our clients with their membership.

Genesis Member-Only Website

- Analyze and compare fee schedules across contracts.
- Complete contracts and contract abstracts available for review.
- Access to personalized account and pay for performance information.

Genesis Contracts and Credentialing

- NCQA-certified Credentialing Program for Physicians, Advanced Nurse Practitioner (ANP) and Physician's Assistant (PA).
- Delegated credentialing and office site visits with all health plans.
- Ease in communicating demographic changes to plans.
- Vetting, assessment and administration of third-party contracts.
- Quarterly operations meetings with major payers.
- Choice of over 40 different contracts with commercial, worker's compensation and Medicare Advantage plans.
- Ability to individually opt in or out of each plan.
- Genesis physician directory available on the web site: www.genesisdocs.org.

Pay for Performance (P4P)

Genesis has a pay-for-performance program from Blue Cross Blue Shield of Texas (BCBSTX) and since 2009 we have distributed over \$1.2 million to our members. We continue to discuss pay-for-performance opportunities with payors as we add contracts to our portfolio.

Physician Service Representatives (PSRs)

Dedicated PSRs assigned by specialty who will assist your practice with:

- Credentialing requirements.
- Claims information, support and resolution.
- Contract review - providing a contrast and comparison to other GPG agreements and industry standards.
- Fee schedules that allow you to determine the contractual allowable.
- Dedicated support to promptly procuring effective dates from each health plan
- Contract management.

Genesis Advantage Purchasing Program (GAPP)

Group purchasing power with dozens of supply and service vendors and best-pricing guarantees in 85% of contracts. Below are just some of the products and services offered through GAPP:

- Medical/Office Supplies/Pharmaceuticals.
- Transcription Services/OSHA compliance.
- Patient chart supplies and consultation.
- Office equipment and IT network sales, maintenance and repair.
- Malpractice Insurance/HIPAA compliance tools.
- Revenue Cycle Management.
- Electronic Medical Records.

Genesis Physicians Group Member Benefits

Genesis Practice Tools - Technology

- GenesisConnect – a single logon portal that allows access to lab companies, e-prescribing and referrals. The tools connect communities of physicians and ancillary “vendors” using automated demographic pulls from your practice management system.
- Convenient and time-saving website tools.
- Online access to fee schedules and contracts.
- Tools to assist in day-to-day operation of the physician office, i.e. affiliation reports, contract abstracts, HIPAA compliance forms, HCPCS and J Code grid, informational newsletters, links to other healthcare sites, and more.

Genesis Membership Education Updates

- Affordable educational seminars, some providing CME credits for GPG physicians and staff.
- Education for physician offices about each managed care product and how it works.
- Weekly member newsletter.
- Annual membership meeting.
- Webinars.
- Access to discounted classes from Practice Management Institute.

Genesis Immunizations and Injectable Program (GIIPP)

- GIIPP is supported by Provista, one of the nation’s leading group purchasing organizations, and Henry Schein, the nation’s top distributor of immunizations and injectables to physician practices.
- Member purchasing volume is aggregated for all members instead of at the individual practice level, thus securing better discounts and pricing.

Clinical Integration Program (CI)

- Benchmarking and peer comparisons via the CI Program. Specialty and primary care driven protocols following HEDIS recommendations and evidence-based practices.
- Data Extraction via Go-To Assist functionality (HIPAA compliant).

Genesis Medical Foundation of Texas (GMFT)

The Philanthropic arm of Genesis Physicians Group, GMFT’s mission is to selectively advance clinical research, medical education, professional development, community health status and technology to the benefit of Genesis members, their patients and the communities they serve through grant acquisition and fundraising.

GenStar Practice Management Solutions

- Offers full service practice management solutions to physicians.
- Provides integration of processes from the implementation of PMIS/EMR systems revenue cycle management, credentialing, collections and practice analytics at competitive prices.
- Physicians can choose just one or the entire suite of services to consistently enhance their practice performance and returns.

Genesis Wellness Institute for Health (GWIH)

- Chronic Illness program to support physicians managing patients with diabetes, CHF, CAD, obesity, asthma and COPD.
- Designed to minimize unnecessary visits to the ER and hospital admissions.
- Physicians are paid a consulting fee for physician/staff time required to identify/recommend patients that will benefit from the program.
- Home visits and/or televideo technology used by Nurse Practitioners to conduct visits between office visits.
- Physicians are paid for oversight of the home visits.
- Health Risk Assessments performed for Medicare Advantage plans.
- Medical Chart Reviews performed for Medicare Advantage plans.
- Patient compliance and education emphasized.

Genesis – DCT Clinical Research

- Clinical Research company designed to partner with physicians interested in pursuing clinical research.
- Over 100 clinical trials available.
- Reimbursements up to 200% of Medicare.
- Opportunity to share in profits of each clinical trial.

At Genesis Physicians Group, our members are

Independent, yet not alone.

